

# THE VENUE

BY ELEVEN II EVENTS

**PARTNERSHIP OPPORTUNITIES**

**Lansing's Official  
Daddy Daughter  
Dance!**





Greetings!

We hope this letter finds you in good health and high spirits. We are delighted to extend an invitation to be part of the third annual Lansing's Official Daddy Daughter Dance as a valued partner.

Lansing's Official Daddy Daughter Dance has become a cherished tradition, bringing fathers and daughters together for a magical evening of bonding and celebration. Following the resounding success of our inaugural event last year, we are excited to announce the second edition, which promises to be even more memorable.

The dance will be held on Saturday, February 8, 2025 from 6:00 p.m. – 8:00 p.m. at The Venue by Eleven 11 Events. We expect over 150 attendees of fathers and daughters. We are offering four distinct sponsorship levels, each presenting unique opportunities for brand visibility and community engagement. The packet on the following pages outlines these opportunities.

To discuss the available sponsorship opportunities and tailor a package that aligns with your business goals, please contact Layne Ingram at 517-730-7357 or fill out the enclosed information and email it to [info@eleven11eventsgroup.com](mailto:info@eleven11eventsgroup.com).

We believe that your support will contribute significantly to the success of Lansing's Official Daddy Daughter Dance, making a positive impact on the community we proudly serve. We look forward to the possibility of partnering with you for this memorable event.

Thank you for considering our invitation, and we hope to welcome you as a valued partner.

Sincerely,

The Venue by Eleven 11 Events



# Lansing's Official Daddy Daughter Dance!

## PARTNERSHIP OPPORTUNITIES

Welcome to Lansing's Official Daddy-Daughter Dance hosted by The Venue by Eleven 11 Events! 2025 marks the third year for this annual event and we are excited to invite you to partner with us for this special evening that celebrates the unique bond between fathers and daughters.

This enchanting evening promises to create lasting memories for families while providing your business with valuable exposure.

### Event Details:

- Date: Saturday, February 8, 2025
- Time: 6:00 p.m. – 8:00 p.m.
- Venue: The Venue by Eleven 11 Events
- Expected Attendance: 150+ (75 father/daughter duos)

### Why Sponsor?

Partnering with The Venue by Eleven 11 Events on Lansing's Official Daddy-Daughter Dance offers your business an excellent opportunity to:

- Reach a local and family-oriented audience
- Showcase your commitment to community events
- Build brand visibility and recognition
- Support a meaningful and memorable experience for families



# Lansing's Official Daddy Daughter Dance!

## PARTNERSHIP OPPORTUNITIES

### AVAILABLE PARTNERSHIP LEVELS

#### **Presenting Sponsor - \$10,000.00:**

- Exclusive logo placement on all promotional materials
- Recognition as the Presenting Sponsor in all event announcements
- Booth or promotional space at the event
- Social media shout-outs and dedicated posts
- Speaking opportunity at the event
- Opportunity to provide a corporate giveaway or named experience at the event
- Complimentary table for 8 (that could be donated)

#### **Gold Sponsor - \$5,000.00:**

- Logo placement on event banners and promotional materials
- Recognition in event press releases and media outreach
- Social media mentions leading up to the event
- Booth or promotional space at the event
- Complimentary table for 8

#### **Silver Sponsor - \$2,500.00:**

- Logo placement on event banners and promotional materials
- Social media mentions leading up to the event
- Booth or promotional space at the event
- Complimentary tickets for four (4) guests

#### **Bronze Sponsor - \$1,000.00:**

- Logo placement on event banners and promotional materials
- Social media mentions leading up to the event
- Complimentary tickets for two (2) guests

Ready to get started?

Complete the form on the next page and return via email to [info@eleven11eventsgroup.com](mailto:info@eleven11eventsgroup.com). Please feel free to email or call 517-730-7357 to discuss the sponsorship opportunities available and customize a package that aligns with your business goals.

**\*\*Deadline for Sponsorship Commitment: Friday, January 31, 2025\*\***



# Lansing's Official Daddy Daughter Dance!

## PARTNERSHIP FORM

LANSING'S OFFICIAL DADDY DAUGHTER DANCE  
FEBRUARY 8, 2025 | 6:00 p.m. - 8:00 p.m.

Girl Dads & Daddy's Girls! All are cordially invited to The Venue by Eleven 11 Events for Lansing's Official Daddy Daughter Dance. Join us to enjoy a fun evening featuring live music, dancing, photo backdrops, activities, and more!

Please consider the following ways you can make Lansing's Official Daddy Daughter Dance a success!

**Deadline to submit: Friday, January 31, 2025**

Please select your partnership level:

- Presenting Partner: \$10,000.00
- Gold Partner: \$5,000.00
- Silver Partner: \$2,500.00
- Bronze Partner: \$1,000.00

COMPANY NAME: \_\_\_\_\_

CONTACT: \_\_\_\_\_ PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_ TITLE: \_\_\_\_\_

COMPANY WEBSITE ADDRESS: \_\_\_\_\_

*Mail checks, payable to Eleven 11 Events, to 5660 W. Saginaw Hwy, Lansing, MI 48917. Partnership funds can also be collected online via credit card. Please email us at [info@eleven11eventsgroup.com](mailto:info@eleven11eventsgroup.com) if you'd like to use this method.*

LOGOS: Please provide your high-quality logo as a jpeg, png, or PDF file for use in advertisements and a copy of this form via email to [info@eleven11eventsgroup.com](mailto:info@eleven11eventsgroup.com).